

FUNDRAISER AND BOOST CRITERIA

Start a fundraiser with Lend A Hand Up - a nonprofit giving site that boosts generosity

Host an online fundraiser, auction, or in-person event with Lend A Hand Up to help a neighbor in crisis!

Lend A Hand Up Fundraiser and Boost Criteria:

- Will the donations raised through this fundraiser benefit a child or adult resident of Cass (ND), Clay (MN), or Becker (MN) County who is experiencing a significant health issue, loss of life, or other trauma resulting in financial hardship exceeding \$5,000 for them/their family?
- Are there friends, coworkers, and/or relatives (who are not members of the recipient's immediate household) that are passionate to build awareness as champions for the fundraiser?
- Does the recipient/family give their consent for the champion(s) and Lend A Hand Up to host/promote a fundraiser to rally help for them?
- Does the recipient/family have a benefit fund or checking account that may be connected to the online fundraiser for gift deposits?
- Is this the first time, or has it been at least a year since, this recipient/family received funds from a Lend A Hand Up fundraiser?

Be A Champion!

Every successful fundraiser needs a champion to promote giving options and engage the support of others.

1. As a champion, share your intent to START A FUNDRAISER with Lend A Hand Up to help a person/family by completing the request form with your contact information.
2. As a champion, forward the request to the person/family (recipient) to confirm their consent.
3. The recipient/family will submit their consent to Lend A Hand Up, along with information verifying their residency and type of challenge.
4. Lend A Hand Up will respond once criteria is met (generally within 1-2 business days) to gain further information as necessary to establish the fundraiser, and to help the recipient/family connect the fundraiser to their preferred bank fund.

Gifts Are "Boosted" to Make A Greater Impact:

Lend A Hand Up "uplifts giving" by providing boost awards – \$100 boost gifts are awarded per every \$500 collectively raised for a qualifying individual/family fundraiser. Resources are free and gifts are boosted 20% up to \$5,000 per fundraiser. Boost awards are based on residency, proceeds and other criteria.

**Since Dakota Medical Foundation (DMF) pays for all costs to administer Lend A Hand Up, 100% of gifts directly help families. \$0 goes to administrative expenses!*

More Information On Gift Boosts:

Lend A Hand Up will add a 20% boost based on fundraising proceeds raised online through LendAHandUp.org, up to \$5,000 per fundraiser. A boost cap of \$1,000 per donor applies.

The 20% boost does not apply to:

- **Gifts raised on other sites.**
- **Gifts made by cash/check.**
- **Gifts made by the recipient, household members, or anyone who would financially gain from the fundraiser.**

The maximum timeline of an online fundraiser is six months.

The Lend A Hand Up boost will be made payable by check to the benefit fund/checking account at the conclusion of the fundraiser. After receiving a boost check, a minimum of one year is required before a new Lend A Hand Up fundraiser may be initiated for the same individual/family.

Lend A Hand Up reserves the right to make final determination of eligibility and/or suspend a fundraiser based on information contained within the application or discovered outside the application that jeopardizes program integrity.