



Join the Lend A Hand Up Ambassadors Team!

Goal: Join together with key community members to expand Lend A Hand Up representation at benefits and other events, as well as build community awareness and support of program resources.

Role of Ambassadors:

- **Attend 4 benefits a year (wearing your Lend A Hand Up gear is always good!)**
 - Observe and enjoy the benefit, bid on silent auction items, etc.
 - You don't need to contribute at the door - unless you make a large dent in the free-will buffet. 😊
 - (optional) Takes pictures and/or video
 - If a large group picture has not yet been captured, go for it. Otherwise, just capture whatever is interesting to you.... silent auction items, baked goods, food, music, speeches, long lines, people making gifts, hugging, families, ambassadors in action. If taking pictures, be aware of what people are holding, background images.
- Following the benefit, please forward any pictures and/or video you captured and/or interesting comments to jeanapeinovich@dakmed.org.
 - How was attendance? Were there enough volunteers? Did the event appear to be well organized? Did Lend A Hand Up have a presence? (Welcome sign, pens, banner, name badges, t-shirts). Was there a new aspect or activity that you think may be good to share with future volunteers? What could have been improved upon? Did you hear any feedback about Lend A Hand Up resources including the Ambassador program?

Help build awareness of Lend A Hand Up resources and/or provide support:

- If you hear of someone burdened by a medical issue – tell them/friends about our resources
- Promote awareness of upcoming fundraisers (post flyers, forward posts/tweets, tell others)
- Encourage speaking opportunities (service clubs, schools, businesses)
- Promote and/or support Lend A Hand Up through 1-2 fundraising events per year such as Giving Hearts Day, Year-End Big Boost Event, FM Classic Bike Night, Stick it to Cancer, Drekker Unpillage events, Shannon Fettes Farha BBQ, office jeans day.
 - Forward flyers, share posts, volunteer, encourage others to attend/support the event with you, offer a silent auction item or other supportive item(s), contribute.
- **Attend Ambassadors meetings/get-togethers 2x a year**
 - Attend informal meeting 1-2x a year to share feedback regarding fundraisers and to source ideas for broadening program support.
 - Create/share new ways to improve the program and expand awareness.

Questions? Ideas? Contact Lend A Hand Up at 701.356.2661, jpeinovich@dakmed.org