

Host an online fundraiser and/or benefit with Lend A Hand Up to help a local family in medical crisis! Lend A Hand Up offers free resources and up to \$5,000 in Boost funding to support fundraisers that meet service area and other criteria.

Lend A Hand Up service area: Cass County (ND), Clay County (MN) and the cities of Lake Park, Audubon and Detroit Lakes located in Becker County (MN).

Criteria to start a fundraiser with a boost:

- The recipient/family is experiencing financial hardship due to a debilitating health issue or traumatic event and resides within the program's service area.
- There is a committed and caring person willing to serve as the champion for this fundraiser. Note: The designated champion (fundraising lead) should NOT live in the same household as the recipient/family.
- In addition to a designated leader, there is at least one other person committed to the success of the fundraiser who will serve as back up (2nd contact) to the lead champion. Note: Either the champion or 2nd contact should live or work in the same community as the recipient/family.
- There is interest in starting an online fundraiser using LendAHandUp.org crowdfunding tools as soon as possible.
- If a benefit or other in-person fundraising activity is planned (in addition to the Lend A Hand Up online fundraiser), there is at least a 3-week window in advance of scheduled activities to allow program staff sufficient time to help plan, promote and boost its success.
- A benefit fund with a checking account is/will be established at a bank/credit union located within the program's service area. The benefit fund must be established with at least two people serving as title signers; one being the recipient/family and one being the fundraising champion or another trusted friend/volunteer who doesn't live with recipient. Donations raised through the fundraiser should be directed to this benefit fund for ease of donation management and boost calculations.
Learn more about setting up a benefit fund: lendahandup.org Host a fundraiser, Step 2.
- There is a willingness to include program logos and build awareness of boost funding in coordination with fundraising activities to increase success.

Please ensure that Part 1 – Start a Fundraiser Request and Part 2 – Family Sign Off are both completed. The request, sign off forms, and required attachments may be dropped off, emailed, mailed, or faxed to the program office.

How are Gifts Boosted?

Funding: Lend A Hand Up will add a 20% boost based on funds raised, up to \$5,000 per fundraiser. A boost cap of \$1,000 per donor applies. The boost does not apply to amounts deposited or transferred into the benefit fund by the recipient, household members or anyone who would financially gain from the fundraiser.

The maximum timeline of an online fundraiser is six months. After receiving a boost check, a minimum of one year is required before a new request will be reviewed for the same individual/family.

- **Boost for Online Fundraisers** (Crowdfunding using the Lend A Hand Up donation page):
Once approved, boost funding is based on online donations made through lendahandup.org, effective upon the approval date. Gifts raised on other sites or by cash/check do not count towards the boost.
- **Boost for Benefit/Event and/or other Fundraising Activities** (In-person benefit, online auction using LendAHandUp.org, raffle, t-shirt sale, run/walk/bike-a-thon, etc.):
Once approved, boost funding is based on online gifts made through lendahandup.org, as well as cash/check gifts deposited into an established benefit fund, effective upon the approval date. Gifts raised on other sites or through other events do not count towards the boost.