



## APPLICATION FOR *LEND A HAND UP* BOOST FUNDING

To support a benefit and/or online fundraising campaign for a resident of Cass Co. (ND) or Clay Co. (MN) who is experiencing financial hardship due to a serious medical condition.

### LEND A HAND UP – Eligibility Guidelines for Boost Funding, Online Giving and Other Resources

Resources are awarded to qualifying campaigns based on fundraising activities and current medical/financial challenges. Funding is prioritized for individual/families burdened by substantial hardship. Campaigns hosted to raise funds in memory of someone are generally not eligible for boost funding. Applications reviewed weekly.

#### Timelines & Award Criteria

**Funding:** *Lend A Hand Up* will award a \$100 boost for every \$500 raised, up to a \$5,000 total boost per family. For Example: \$500 raised becomes \$600, \$5,000 raised becomes \$6,000 and \$25,000 becomes \$30,000. A boost cap of \$1,000 per donor applies (\$5,000 gift). Boost awards do not apply to amounts deposited into the benefit fund by recipient, household members or anyone that would financially gain from the fundraising campaign.

- **Online Campaign:** Applications for boost funding and other resources may be submitted at any time. If approved, *Boost Funding* is awarded based on online gifts made through [lendahandup.org](http://lendahandup.org), effective upon approval date (90-day maximum campaign). Gifts raised through other sites or by cash/check are not eligible.

- **Benefit/Events:** Applications for *boost funding* and other resources must be submitted at least 30 days in advance of a scheduled benefit/community event. (Event must be open to the public). Please do not publicize boost funding or use program logos until formal approval notice is given.

If approved, *Boost Funding* is awarded based on online gifts made through [lendahandup.org](http://lendahandup.org), as well as cash and check gifts deposited into an established benefit fund. Boost funding is calculated starting with the date the application is approved. Gifts raised on other online sites are not eligible for boost funding awards.

Note: A public benefit may be added to an online campaign as long as information is received/approved before the end of the 90-day online campaign and at least 30 days prior to benefit. Contact Lend A Hand Up.

**In follow-up to a 90-day campaign, recipient/families are not eligible for additional funding for at least 1 year.**

#### Eligibility Checklist

- ☐ An online campaign and/or benefit is planned for an individual currently residing in Cass County, ND or Clay County, MN (1 yr or more) who has substantial expenses due to a life-threatening/incapacitating health issue.
- ☐ If hosting a benefit or other community event to raise help for someone in medical crisis, the application must be submitted at least 30 days before the event. (Applications for online campaigns may be submitted any time).
- ☐ A fundraising team of at least three people has been formed with a champion willing to; coordinate submission of an application to Lend A Hand Up, serve as a passionate leader and facilitate communication between recipient, volunteers and Lend A Hand Up staff. Champion should NOT live in the same household as recipient.
- ☐ Two community members (fundraising champion and another individual) are willing to endorse the campaign with an email, note or letter verifying **how** and **why** they plan to promote and/or support the campaign.
- ☐ A benefit fund with a checking account is established at a bank/credit union located in Cass or Clay County, with at least two title signers; one being the recipient/family and one being the fundraising champion (or other key volunteer who doesn't live with recipient. See Section 1B.) All gifts raised through the campaign must be directed to this benefit fund. Learn more about setting up a benefit fund: [www.lendahandup.org](http://www.lendahandup.org) Host a fundraiser, Step 2.

#### If Lend A Hand Up support is approved:

- ☐ Volunteers must be willing to include Lend A Hand Up logo(s), website address and boost opportunities on flyers, posts and promo items to build awareness of fundraising activities. (Logos will be shared upon approval).
- ☐ Recipient (or their parent/guardian) must confirm that they approve of fundraising activities and will privately share donation data (benefit fund statements) to validate boost funding amounts.

**Both parts of the application, along with two letters of endorsement and requested attachments, may be dropped off, emailed, mailed or faxed to the program office. If hosting a benefit, 30 days prior to event.**

Lend A Hand Up, DMF Building, 4141 28 Ave S, Fargo, North Dakota 58104

◇ Tele: (701) 356-2661 ◇ Fax: (701) 271-0408 ◇ Email: [jeanapeinovich@dakmed.org](mailto:jeanapeinovich@dakmed.org) ◇ Learn more: [www.lendahandup.org](http://www.lendahandup.org)

Did you know Lend A Hand Up has a fundraising "How to" Step by Step Guide? Check it out at [lendahandup.org](http://lendahandup.org)