

LEND A HAND UP – Eligibility Guidelines for Boost Funding, Online Giving and Other Resources

Boost funding, online giving and other resources are awarded to qualifying fundraising campaigns based on medical diagnosis, financial challenges and fundraising activities. Applications are reviewed weekly. Funding is prioritized for individual/families burdened by substantial expenses due to a catastrophic medical condition.

Timelines & Award Criteria

Funding: *Lend A Hand Up* will award a \$100 boost for every \$500 raised, up to a \$5,000 total boost per family. For Example: \$500 raised becomes \$600, \$5,000 raised becomes \$6,000 and \$25,000 becomes \$30,000. (\$1,000 maximum boost per donor applies).

- **Online Campaign:** Applications for boost funding and other resources may be submitted at any time. If approved, *Boost Funding* is awarded based on online gifts made through lendahandup.org, effective upon approval date (90 day maximum campaign). Gifts raised through other sites or by cash/check are not eligible.
- **Benefit/Events:** Applications for *boost funding* and other resources must be submitted at least 30 days in advance of a scheduled benefit/community event. (Event must be open to the public). If approved, *Boost Funding* is awarded based on online gifts made through lendahandup.org, as well as cash and check gifts deposited into an established benefit fund. (Applicable upon formal approval date for a 90 day campaign.) Gifts raised on other online sites are not eligible for boost funding awards.
Note: A benefit/event may be added to an online campaign while in process without needing to submit a new application as long as event information is received and approved before the end of the 90 day campaign.

In follow-up to a 90 day campaign, recipient/families are not eligible for additional funding for at least 1 year.

Eligibility Checklist

- ☐ An online fundraising campaign and/or benefit is planned to help an individual residing in Cass County, ND or Clay County, MN who has substantial expenses due to a life-threatening or incapacitating health issue.
- ☐ If hosting a community benefit or other event open to the public for the primary purpose of raising help for an individual/family in medical crisis, there is time to submit an application at least 30 days before the event.
- ☐ A fundraising team of at least three people has been formed with a champion willing to; coordinate submission of an application to Lend A Hand UP, serve as a passionate leader and facilitate communication between recipient, volunteers and Lend A Hand UP staff. Champion should NOT live in the same household as recipient.
- ☐ Two community members (fundraising champion and another individual) are willing to endorse the campaign with an email, note or letter verifying **how** and **why** they plan to promote and/or support the campaign.
- ☐ A benefit fund with a checking account is established at a bank/credit union located in Cass or Clay County, with at least two title signers; one being the recipient/family and one being the fundraising champion (or other key volunteer who doesn't live with recipient. See Section 1B.) All gifts raised through the campaign must be directed to this benefit fund. Learn more about setting up a benefit fund: www.lendahandup.org Fundraising Guide, Step 2.

If Lend A Hand Up support is approved:

- ☐ Volunteers must be willing to include Lend A Hand Up logo(s), website address and boost grant amounts on flyers, posts and promo items to build awareness of fundraising activities. (Logos will be shared upon approval).
- ☐ Recipient (or their parent/guardian) must confirm that they approve of fundraising activities and will privately share donation data as necessary to validate boost funding amounts.

Both parts of the application, along with two letters of endorsement and requested attachments, may be dropped off, emailed, mailed or faxed to the program office. If hosting a benefit, 30 days prior to event.

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Did you know Lend A Hand Up has a fundraising "How to" Step by Step Guide? Check it out at lendahandup.org